



# SAGA KRÜSELL

GRAPHIC DESIGNER/ART DIRECTOR

## Phone

070 787 66 97

## Mail

sagakrusell@gmail.com

## EDUCATION

### Graphic design

Forsbergs

2016 - 2018

### Art school prep year

Konstskolan i Stockholm

2014 - 2015

### Media and communication science A and B

Stockholms Universitet

2021

### Fashion design and sewing

Stockholms Tillskärarakademi

2013 - 2014

### Japanese language

Kai Japanese Language School

2019 - 2020

## COMPUTER PROGRAMS

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Adobe Indesign
- Adobe Premiere Pro

## PROFILE

Graphic designer who's been running the company Bando International since 2021. I have competence in digital and printed design, branding, UX and UI design, motion graphics, layout, typography, illustration, logo design and design for social media.

## BANDO INTERNATIONAL AB

Design agency with assignments for Swedish and international clients with a focus on startups and the tech industry.

## ASSIGNMENTS

### Design Lead

FYEO | 2020 - 2023

- Design of brand identity and full responsibility for all design needs
- UX and UI design for digital products
- Design of marketing material for printed and digital channels

### Art Director

Mobile Casting | 2022 - 2023

- UX and UI design for desktop portal and mobile app
- Design of logotype and brand identity
- Website design

### Art Director

Sec-t | 2022 -

- An NGO who organizes a yearly IT security conference
- Design of brand identity
- Full responsibility for all design needs

### Graphic Designer

MR Insamlingsstiftelse | July 2023

- Website design

## LANGUAGES

- Swedish
- English

## REFERENCES

### Brian Gale

FYEO

Contact information by request

### Marie Strömberg

Mobile Casting

Contact information by request

## ASSIGNMENTS

### Graphic Designer

Perro Means Dog in Spanish | June 2023

- Graphics for short film

### Graphic Designer

At last music Sweden | February 2023

- CD and vinyl album cover artwork for En Röd Vals by Ulla Fluur

### Graphic Designer

Stoked app | January 2023

- Design of advertising posters

### Product Designer

Greenworks | May 2022

- UX and UI design for SAAS portal

### Graphic Designer

Kaffemissionären | 2021

- Design of different kinds of printed marketing material

### Graphic Designer

Hennes Uppgång & Fall by Marie Strömberg | August 2021

- Book cover artwork and animated marketing material

## PREVIOUS EMPLOYMENTS

### Digital Designer

Oriflame | 2018

- Design of web banners and images for social media